

Event & Sponsorship Information
9th Annual Milwaukee Gala
The Baird Center
Saturday, April 5th, 2025
5:00 p.m. to 11:00 p.m.

Professional Fire Fighters of Wisconsin
Charitable Foundation



June 27th, 2024

Fired-Up Fundraiser & Charity

Saturday, April 5th, 2025 at the Baird Center

Greetings,

Please consider supporting our 9th annual Fired-Up Fundraiser and Charity Ball on Saturday, April 5th, 2025, from 5:00 to 11:00 pm at the Baird Center as a sponsor, attendee, or donor to our silent auction. This is our signature event that showcases our programming, provides a great time for over 400 people, and supports burn survivors, fire fighters, and safe communities across Wisconsin.

As you may know, we are champions for burn survivors, fire fighters, and safe communities statewide. Everyone is touched by the work we do, whether through our fire safety and prevention initiatives or the support we provide to fire fighters and their families during times of need. Obviously, our goal is to prevent fires and burns from happening at all, but when a burn injury does occur, we are there to provide meaningful support to burn survivors of all ages and in all stages of recovery.

Attend this fun filled event and/or make an even greater impact as a sponsor. General admission tickets are \$100.00 each and will sell out fast. The evening will be complete with entertainment, silent and live auctions, and an amazing program featuring inspirational stories of survival from the people we serve. Our Fired-Up Fundraiser & Charity Ball will leave a lasting impression you will feel good about throughout the year.

Sponsorship Opportunities:

❖ Presenting	(8) Reserved tables of 10	\$ 20,000.00
❖ Platinum	(4) Reserved tables of 10	\$ 10,000.00
❖ Gold	(2) Reserved tables of 10	\$ 5,000.00
❖ Silver	(1) Reserved tables of 10	\$ 2,500.00
❖ Bronze	(6) General Admission Tickets	\$ 1,000.00
❖ Copper	(4) General Admission Tickets	\$ 500.00
❖ Iron	(2) General Admission Ticket	\$ 250.00

All general admission tickets include dinner and two drink tickets. All sponsors will be recognized on social media, on print material, and on promotional material commensurate with sponsorship level. Please contact us to discuss custom sponsorship packages.

Reserve your spot now and help make a difference in the lives of the people we serve by sending a check along with your contact information to the address below, online via our website (pffwcf.org), via Facebook (@PFFWCF), or by contacting us directly. Thank you for your time and consideration.

Sincerely,

Mahlon Mitchell
Chairman

Michael J. Wos
Executive Director

Katie Strother
Program Coordinator

Melissa Kersten, Burn Camp Director

Brent Jones, Honor Guard Commander



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SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits

	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500	Iron \$250
Reserved Tables	8	4	2	1			
Tickets to Attend	80	40	20	10	6	4	2
Drink Tickets per Person	4	4	4	4	4	4	4
Recognition on all promotional and print material.	✓						
Speaking opportunity during event	✓						
Media Outreach	✓						
Multiple Mentions during the event	✓						
4 Bottles of Wine on Table	✓						
2 Bottles of Wine on Table	✓	✓	✓	✓			
Logo on table(s)	✓	✓	✓	✓			
Mention during the event	✓	✓	✓	✓			
Drink Service at Table	✓	✓	✓	✓			
Upgraded Meal Options for each guest	✓	✓	✓	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓	✓	✓	✓
Logo in event slideshow	✓	✓	✓	✓	✓	✓	✓
Brand exposure and visibility on our social media sites	✓	✓	✓	✓	✓	✓	✓
Logo on event ticketing site	✓	✓	✓	✓	✓	✓	✓

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SPONSOR COMMITMENT FORM

We hope you and/or your organization will be able to join us to make a difference & save lives.

Sponsor Name: _____
(Please enter the name you'd like to be recognized as)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level:	<input type="checkbox"/> Presenting	\$ 20,000	<input type="checkbox"/> Silver	\$ 2,500
	<input type="checkbox"/> Platinum	\$ 10,000	<input type="checkbox"/> Bronze	\$ 1,000
	<input type="checkbox"/> Gold	\$ 5,000	<input type="checkbox"/> Copper	\$ 500
			<input type="checkbox"/> Iron	\$ 250
	<input type="checkbox"/> My check is enclosed. <i>(please make check payable to PFFWCF)</i>			
<input type="checkbox"/> Please send me an invoice.				
<input type="checkbox"/> I paid online.				

Please submit this commitment form and logo by Friday, March 21st, 2025
Please submit your logo and name as you would like it to appear on print material to
Melissa.Sebastian@pffwcf.org

PLEASE RETURN FORM TO

Professional **Fire Fighters** of Wisconsin
Charitable **Foundation**
321 East Main Street, Suite 200, Madison, WI 53703

Phone: (608) 840-8440

Email: Melissa.Sebastian@pffwcf.org

