

*7th Annual*



**CHARITABLE FOUNDATION**

*Fired-Up Fundraiser & Charity Ball*

*at the Pfister Hotel  
Milwaukee*

*April 22nd, 2023*



# 7th Annual Fired-Up Fundraiser and Charity Ball

Saturday, April 22nd, 2023

5:00 p.m. to 11:00 p.m.

at the Pfister Hotel Milwaukee

A Cause  
Worth  
Supporting



Impactful  
Program



Fun for  
Everyone



GREAT CAUSE



GREAT PEOPLE



GREAT FUN



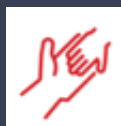
GREAT PROGRAM



Don't Miss  
This Event

Get your  
Tickets Now!

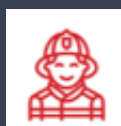
Support our  
Programming



Burn  
Survivor  
Support



Fire  
Prevention



Fire Fighter  
Support



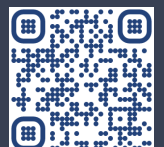
Community  
Support

Evening  
Includes:

- Dinner
- Drinks
- Silent Auction
- Live Appeal
- Live Auction
- Heads or Tails Game
- Wine Pull or Toss
- Gift Card Raffle
- Moving Program
- DJ, Dancing, and More!

For more information:

- Scan the QR Code
- Social Media: @PFFWCF
- (608) 630-8440
- [www.pffwcf.org](http://www.pffwcf.org)



Sponsorship Opportunities Available - Contact Us For Details  
Please Consider Donating to our Silent Auction

*"Champions for Burn Survivors, Fire Fighters, and Safe Communities"*





# Professional Fire Fighters of Wisconsin Charitable Foundation

*"Champions for Burn Survivors, Fire Fighters, and Safe Communities"*

7<sup>th</sup> Annual

## *Fired-Up Fundraiser & Charity Ball*

Saturday, April 22<sup>nd</sup>, 2023 at the Pfister Hotel

### Board of Directors

Mahlon Mitchell  
Chairman

Steve Wilding  
Vice Chairman

Michael Woodzicka  
PFFW Vice President

Michael DeGarmo  
Racine Fire Department

Matt Simpson  
Janesville F.D. (ret.)

Dave Bosanko  
Retired PFFW

Jim Hirsch  
Paul Davis Restoration

Scott Hall  
Milwaukee F.D. (ret.)

Cynthia Brun  
UW-Oshkosh

Emily Rauber  
The Trade Hotel Milwaukee

Jason Perkiser  
Milwaukee Public Schools

Shawn C. Lauda  
Milwaukee Police Dept. (ret.)

### **Staff**

Michael J. Vos  
Executive Director

Aine King  
Program Coordinator

Jacob Casella  
Communications Intern

### Sponsorship Request

December 1<sup>st</sup>, 2022

Greetings,

Please consider supporting our 7<sup>th</sup> annual Fired-Up Fundraiser and Charity Ball on Saturday, April 22<sup>nd</sup>, 2023, from 5:00 to 11:00 pm in the Grand Ballroom at the Pfister Hotel. This is our signature event that showcases our mission, programming, and provides a great time for more than 400 people. Please consider sponsoring this event and help us make a difference for burn survivors, fire fighters, and safe communities across Wisconsin.

We serve as a champion for burn survivors, fire fighters, and safe communities statewide. Everyone is touched by the work we do, whether through our fire safety and prevention initiatives or the support we provide to fire fighters and their families during times of need. Obviously, our goal is to prevent fires and burns from happening at all, but when a burn injury does occur, we are there to provide meaningful support to burn survivors of all ages and in all stages of recovery.

The evening will be complete with entertainment, silent and live auctions, and an amazing program featuring inspirational stories of survival from the people we serve. Our Fired-Up Fundraiser & Charity Ball will leave a lasting impression you will feel good about throughout the year.

#### Sponsorship Opportunities:

❖ Presenting	(4) Reserved tables of 10	\$ 20,000.00
❖ Platinum	(3) Reserved tables of 10	\$ 10,000.00
❖ Gold	(2) Reserved tables of 10	\$ 5,000.00
❖ Silver	(1) Reserved tables of 10	\$ 2,500.00
❖ Bronze	(6) Admission Tickets	\$ 1,000.00
❖ Copper	(4) Admission Tickets	\$ 500.00
❖ Iron	(2) Admission Tickets	\$ 250.00


*All general admission tickets include dinner and two drink tickets. All sponsors will be recognized on social media, on print material, and on promotional material commensurate with sponsorship level. Please contact us to discuss custom sponsorship packages.*



Reserve your spot now and help make a difference in the lives of the people we serve by sending a check along with your contact information to the address below, online via our website ([pffwcf.org](http://pffwcf.org)), via Facebook (@PFFWCF), by scanning the QR code, or by contacting us directly. Thank you for your time and consideration.


Sincerely,

  
Mahlon Mitchell  
Chairman

  
Michael J. Vos  
Executive Director

  
Aine King  
Program Coordinator

  
Melissa Kersten, Burn Camp Director

  
Brent Jones, Honor Guard Commander



# Professional Fire Fighters of Wisconsin Charitable Foundation

*“Champions for Burn Survivors, Fire Fighters, and Safe Communities”*

## 2022 Programming Accomplishments



**BURN SURVIVOR  
SUPPORT**



**FIRE SAFETY  
& PREVENTION**



**FIRE FIGHTER  
SUPPORT**



**COMMUNITY  
SUPPORT**

### Burn Survivor Support Program

- ◇ Welcomed 53 burn survivors to our 28<sup>th</sup> annual Summer Camp for Burn Injured Youth or “Burn Camp.”
- ◇ Launched our Continuous Camper Communication Commitment to increase engagement with burn survivors.
- ◇ Increased our efforts to communicate with burn care providers and facilities to create awareness for our aftercare services in a concerted effort to connect with the 100+ hospitalized pediatric burn patients in Wisconsin each year.
- ◇ Convened our Winter Leadership Retreat for Young Adult Burn Survivors in the Wisconsin Dells.
- ◇ Supported the UW Burn Center and moved closer to fulfilling our \$100,000 commitment to name the family lounge after our organization with proceeds from our Annual Burn Ball in Madison (*Save-the-Date 2/4/23*).
- ◇ Expanded our Burn Survivor Scholarship initiatives.
- ◇ Sponsored Burn Campers, staff, and families to attend the Neenah-Menasha Backdraft Bike Tour.

### Fire Safety & Prevention Program

- ◇ Received record demand for our 25<sup>th</sup> annual Fire Safety Newspapers in Education program. We printed 500,000+ copies, expanded statewide distribution from 11 to 25 newspapers, and received 130k preorders that we delivered to schools, fire departments, and community organizations ([www.pffwcf.org/FireSafety](http://www.pffwcf.org/FireSafety)).
- ◇ Secured and administered an \$89k FEMA Fire Prevention and Safety grant for installing smoke alarms.
- ◇ Hosted our 32<sup>nd</sup> Annual Fire Safety Recognition Luncheon with record attendance in Madison for the first time.
- ◇ Promoted fire safety through our Wisconsin Smoke Alarm Fire Education Coalition and WI Fire Sprinkler Coalition.
- ◇ Received national recognition from the National Fire Protection Association in the form of their annual Bringing Safety Home Award and two International Association of Fire Fighters Media Awards for our outreach materials.

### Fire Fighter Support Program

- ◇ Launched our 3<sup>rd</sup> annual Fire & EMS Mental Health Survey in partnership with Rogers Research Center.
- ◇ Developed and started implementation on our Wisconsin Public Safety Mental Health Initiative that aims to improve the mental health of all responders through awareness, peer support, coordinated care, and other support services.
- ◇ Launched an initiative to honor and provide services to our fire fighters military veterans.
- ◇ Utilized our Disaster Assistance Toolkit to provide more than \$200,000 in disaster assistance to fire fighters and their families during times of need.
- ◇ Our Professional Fire Fighters of Wisconsin Honor Guard rendered more tribute and honor to our fallen brothers and sisters; assisted departments throughout Wisconsin in their time of need; and properly displayed and showcased respect towards the colors we fly and the proud profession we serve in than ever before ([www.pffwhg.org](http://www.pffwhg.org)).
- ◇ Continued to provide support for and coordination with the Wisconsin Fire and EMS Memorial in Wisconsin Rapids.

### Community Support Program

- ◇ Continued to build strong communities through small grants, coordination, and support.

**Thank You. You have made all of this and more possible with your generous support!**

Please visit our website ([www.pffwcf.org](http://www.pffwcf.org)) and follow our social media channels ([@PFFWCF](#)) for more information.







Event Information  
 7<sup>th</sup> Annual Milwaukee Gala  
 The Pfister Hotel  
 Grand Ballroom  
 Saturday, April 22<sup>nd</sup>, 2023  
 5:00 p.m. to 11:00 p.m.

# Professional Fire Fighters of Wisconsin Charitable Foundation



## *Fired-Up Fundraiser & Charity Ball*

The Grand Ballroom at the Pfister Hotel  
 Saturday, April 22<sup>nd</sup>, 2023, 5:00 p.m. to 11:00 p.m.

### SPONSORSHIP OPPORTUNITIES

#### Sponsorship Benefits

	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500	Iron \$250
Reserved Tables	4	3	2	1			
Tickets to Attend	40	30	20	10	6	4	2
Drink Tickets per Person	4	4	4	4	2	2	2
Recognition on all promotional and print material.	✓						
Speaking opportunity during event	✓						
Media Outreach	✓						
Multiple Mentions during the event	✓						
2 Bottles of Wine on Table	✓	✓	✓	✓			
Mention during the event	✓	✓	✓	✓			
Logo on table(s)	✓	✓	✓	✓			
Logo in event program	✓	✓	✓	✓	✓	✓	✓
Logo in event slideshow	✓	✓	✓	✓	✓	✓	✓
Brand exposure and visibility on our social media sites	✓	✓	✓	✓	✓	✓	✓
Logo on event ticketing site	✓	✓	✓	✓	✓	✓	✓

All sponsors will be recognized on social media, on print material, and on promotional material to commensurate with sponsorship level. Please contact us with questions or to discuss custom sponsorship packages.



Event Information  
7<sup>th</sup> Annual Milwaukee Gala  
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Professional **Fire Fighters** of Wisconsin  
Charitable **Foundation**



*Fired-Up Fundraiser & Charity Ball*

The Grand Ballroom at the Pfister Hotel  
Saturday, April 22<sup>nd</sup>, 2023, 5:00 p.m. to 11:00 p.m.

## SPONSOR COMMITMENT FORM

We hope you and/or your organization will be able to join us to make a difference & save lives.

Sponsor Name: \_\_\_\_\_  
(Please enter the name you'd like to be recognized as)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level:	<input type="checkbox"/> Presenting	\$ 20,000	<input type="checkbox"/> Silver	\$ 2,500
	<input type="checkbox"/> Platinum	\$ 10,000	<input type="checkbox"/> Bronze	\$ 1,000
	<input type="checkbox"/> Gold	\$ 5,000	<input type="checkbox"/> Copper	\$ 500
			<input type="checkbox"/> Iron	\$ 250
	<input type="checkbox"/> My check is enclosed. <i>(please make check payable to PFFWCF)</i>			
<input type="checkbox"/> Please send me an invoice.				
<input type="checkbox"/> I paid online.				

Please submit this commitment form, logo, and guest list by Friday, April 7<sup>th</sup>, 2023  
Please submit your logo and name as you would like it to appear on print material to [Aine@pffwcf.org](mailto:Aine@pffwcf.org)

\*\*\*PLEASE RETURN FORM TO\*\*\*

Professional **Fire Fighters** of Wisconsin  
Charitable **Foundation**  
321 East Main Street, Suite 200, Madison, WI 53703

Phone: (608) 840-8440

Email: [Aine@pffwcf.org](mailto:Aine@pffwcf.org)



Event Information  
7<sup>th</sup> Annual Milwaukee Gala  
The Pfister Hotel  
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5:00 p.m. to 11:00 p.m.

Professional Fire Fighters of Wisconsin  
Charitable Foundation



*Fired-Up Fundraiser & Charity Ball*

Guest Information Form

*To provide the best guest experience possible, please complete this form and return to us as soon as possible.*

Sponsor Name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ # of Tables/Tickets (copy this form if needed): \_\_\_\_\_

Point of Contact: First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Guest Information: *Please provide as much guest information as possible. At minimum, please provide first name, last name, and cell phone for each guest. Thank You!*

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

Donation Request  
7<sup>th</sup> Annual Milwaukee Gala  
The Pfister Hotel  
Grand Ballroom  
Saturday, April 22<sup>nd</sup>, 2023  
5:00 p.m. to 11:00 p.m.

Professional Fire Fighters of Wisconsin  
Charitable Foundation



December 12<sup>th</sup>, 2022

## *Fired-Up Fundraiser & Charity Ball*

Saturday, April 22<sup>nd</sup>, 2023 at the Pfister Hotel

### DONATION REQUEST

Greetings,

Please consider supporting our 7<sup>th</sup> annual Fired-Up Fundraiser and Charity Ball on Saturday, April 22<sup>nd</sup>, 2023, from 5:00 to 11:00 pm in the Grand Ballroom at the Pfister Hotel by making a donation to our silent auction, raffles, and/or wine pull. This is our signature event that showcases our mission, programming, and provides a great time for more than 400 people. Please consider supporting this event and help us make a difference for burn survivors, fire fighters, and safe communities across Wisconsin.

We serve as a champion for burn survivors, fire fighters, and safe communities statewide. Everyone is touched by the work we do, whether through our fire safety and prevention initiatives or the support we provide to fire fighters and their families during times of need. Obviously, our goal is to prevent fires and burns from happening at all, but when a burn injury does occur, we are there to provide meaningful support to burn survivors of all ages and in all stages of recovery.

The evening will be complete with entertainment, silent and live auctions, and an amazing program featuring inspirational stories of survival from the people we serve. Our Fired-Up Fundraiser & Charity Ball will leave a lasting impression you will feel good about throughout the year.

Specific items for your consideration:

- ❖ Sports Memorabilia (*Tickets, autographed items, player appearances, pictures...*)
- ❖ Experiences (*Travel packages, hotel stays, use of cabin/time-share, adventures...*)
- ❖ Gift Cards / Certificates (*\$50 or greater is appreciated*)
- ❖ Wine / Liquor (*for raffle baskets, wine pull, and prizes*)
- ❖ Services (*Massage therapy, gym passes, spa treatments, lawn care, snow removal...*)

*All donations are greatly appreciated, will be put to good use, and will be recognized on social media, at the event, and acknowledged with a tax-deductible receipt.*

Your generous and much-needed support makes possible statewide fire safety educational programming, helps fire fighters better serve their communities, and provides meaningful support to burn survivors of all ages and in all stages of recovery. This includes our Summer Camp for Burn Injured Youth or "Burn Camp," which will be held from August 13<sup>th</sup> - 19<sup>th</sup>, 2023 in East Troy, WI. As you may know, Burn Camp is a free week-long summer camp for kids with life changing burn injuries to grow their lifelong support system, continue to heal from the emotional trauma of their burns, and just be a kid. **Please consider donating items for our silent auction, raffles, and/or wine pull.** For more information, questions, or anything else please contact us at (608) 630-8440 or [Aine@pffwcf.org](mailto:Aine@pffwcf.org). Thank you for your time and consideration.

Sincerely,

Mahlon Mitchell  
Chairman

Michael J. Wos  
Executive Director

Aine King  
Program Coordinator

Melissa Kersten, Burn Camp Director

Brent Jones, Honor Guard Commander



Donation Request  
7<sup>th</sup> Annual Milwaukee Gala  
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Professional **Fire Fighters** of Wisconsin  
Charitable **Foundation**



*Fired-Up Fundraiser & Charity Ball*

# DONATION AGREEMENT FORM

I would like to donate the following gift(s) to the event:

FAIR MARKET VALUE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY / STATE / ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SOCIAL MEDIA PAGE(S): \_\_\_\_\_

OTHER INFORMATION: \_\_\_\_\_  
\_\_\_\_\_

**Delivery:** If possible, please return donation with this form. If pick-up is necessary, who should we contact regarding gift pick-up? \_\_\_\_\_

**Exchanges:** May the item be exchanged for similar item? \_\_\_\_\_

Is there a time limitation? Please allow for one year from date of \_\_\_\_\_

**Comments:** List any other descriptive information or conditions associated with this gift:  
\_\_\_\_\_  
\_\_\_\_\_

\*\*\* PLEASE RETURN BY FRIDAY, APRIL 7<sup>th</sup>, 2023 \*\*\*

Professional **Fire Fighters** of Wisconsin  
Charitable **Foundation**

321 East Main Street, Suite 200, Madison, WI 53703

Phone: (608) 840-8440

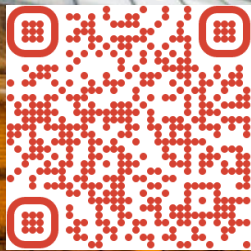
Email: Aine@pffwcf.org





*Thank You  
for your Time  
and Consideration*

*Scan for*



*More Information*

*Your Support Makes a Difference*





*"Champions for Burn  
Survivors, Fire Fighters,  
and Safe Communities"*

321 East Main Street, Suite 200  
Madison, WI 53703  
(608) 630-8440  
Mike@pffwcf.org  
www.pffwcf.org  
FEIN# 81-0548082