

Professional Fire Fighters of Wisconsin  
Charitable Foundation

Event Information  
6<sup>th</sup> Annual Milwaukee Gala  
The Pfister Hotel  
Grand Ballroom  
Saturday, April 30<sup>th</sup>, 2022  
5:00 p.m. to 11:00 p.m.



October 25<sup>th</sup>, 2021

*Fired-Up Fundraiser & Charity Ball*

Saturday, April 30<sup>th</sup>, 2022 at the Pfister Hotel

Greetings,

Please consider supporting our 6<sup>th</sup> annual Fired-Up Fundraiser and Charity Ball on Saturday, April 30<sup>th</sup>, 2022, from 5:00 to 11:00 pm in the Grand Ballroom at the Pfister Hotel as a sponsor, attendee, or donor to our silent auction. This is our signature event that showcases our programming, provides a great time for over 400 people, and supports burn survivors, fire fighters, and safe communities all across Wisconsin.

As you may know, we are champions for burn survivors, fire fighters, and safe communities statewide. Everyone is touched by the work we do, whether through our fire safety and prevention initiatives or the support we provide to fire fighters and their families during times of need. Obviously, our goal is to prevent fires and burns from happening at all, but when a burn injury does occur, we are there to provide meaningful support to burn survivors of all ages and in all stages of recovery.

Attend this fun filled event and/or make an even greater impact as a sponsor. General admission tickets are \$75.00 each and will sell out fast. The evening will be complete with entertainment, silent and live auctions, and an amazing program featuring inspirational stories of survival from the people we serve. Our Fired-Up Fundraiser & Charity Ball will leave a lasting impression you will feel good about throughout the year.

Sponsorship Opportunities:

❖ Presenting	(4) Reserved tables of 10	\$ 20,000.00
❖ Platinum	(3) Reserved tables of 10	\$ 10,000.00
❖ Gold	(2) Reserved tables of 10	\$ 5,000.00
❖ Silver	(1) Reserved tables of 10	\$ 2,500.00
❖ Bronze	(6) General Admission Tickets	\$ 1,000.00
❖ Copper	(4) General Admission Tickets	\$ 500.00
❖ Iron	(2) General Admission Tickets	\$ 250.00

*All general admission tickets include dinner and two drink tickets. All sponsors will be recognized on social media, on print material, and on promotional material commensurate with sponsorship level. Please contact us to discuss custom sponsorship packages.*

Reserve your spot now and help make a difference in the lives of the people we serve by sending a check along with your contact information to the address below, online via our website (pffwcf.org), via Facebook (@PFFWCF), or by contacting us directly. Thank you for your time and consideration.

Sincerely,

Michael J. Wos, Executive Director

K. Aine King, Program Coordinator

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**SPONSORSHIP OPPORTUNITIES**

**Sponsorship Benefits**

	<b>Presenting \$20,000</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Bronze \$1,000</b>	<b>Copper \$500</b>	<b>Iron \$250</b>
Reserved Tables	4	3	2	1			
Tickets to Attend	40	30	20	10	6	4	2
Drink Tickets per Person	4	4	4	4	2	2	2
Recognition on all promotional and print material.	✓						
Speaking opportunity during event	✓						
Media Outreach	✓						
Multiple Mentions during the event	✓						
Drink Service at Table	✓	✓	✓	✓			
2 Bottles of Wine on Table	✓	✓	✓	✓			
Mention during the event	✓	✓	✓	✓			
Logo on table(s)	✓	✓	✓	✓			
Logo in event program	✓	✓	✓	✓	✓	✓	✓
Logo in event slideshow	✓	✓	✓	✓	✓	✓	✓
Brand exposure and visibility on our social media sites	✓	✓	✓	✓	✓	✓	✓
Logo on event ticketing site	✓	✓	✓	✓	✓	✓	✓

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# SPONSOR COMMITMENT FORM

We hope you and/or your organization will be able to join us to make a difference & save lives.

Sponsor Name: \_\_\_\_\_  
(Please enter the name you'd like to be recognized as)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level:	<input type="checkbox"/> Presenting	\$ 20,000	<input type="checkbox"/> Silver	\$ 2,500
	<input type="checkbox"/> Platinum	\$ 10,000	<input type="checkbox"/> Bronze	\$ 1,000
	<input type="checkbox"/> Gold	\$ 5,000	<input type="checkbox"/> Copper	\$ 500
			<input type="checkbox"/> Iron	\$ 250

My check is enclosed. *(Please make check payable to PFFWCF)*  
 Please send me an invoice.  
 I paid online.

**Please submit this commitment form and logo by Friday, April 15<sup>th</sup>, 2022**

Please submit your logo and name as you would like it to appear on print material to [Aine@pffwcf.org](mailto:Aine@pffwcf.org)  
*You will be contacted separately for your guest information and meal choices*

**\*\*\*PLEASE RETURN FORM TO\*\*\***  
Professional Fire Fighters of Wisconsin  
Charitable Foundation  
321 East Main Street, Suite 200  
Madison, WI 53703