

Sponsorship Opportunities

3rd Annual Burn Ball

Madison Concourse Hotel

Saturday, February 5th, 2022

5:00 p.m. to 11:00 p.m.



September 24th, 2021

Greetings,

The Professional Fire Fighters of Wisconsin Charitable Foundation is a 501(c)(3) public charity serving as champions for burn survivors, fire fighters, and safe communities all across Wisconsin. We are excited to announce our 3rd annual Burn Ball will be held at the Madison Concourse Hotel & Governor's Club on Saturday, February 5th, 2022 with proceeds benefitting our cause and Burn Survivor Support program. We have made a 5-year commitment to support the new UW Health Burn Center by naming the family lounge. Our hope is that we will provide much needed support for the burn center and increase awareness and continuity into our aftercare programming. Please consider attending, sponsoring, or making a donation. Please consider attending, sponsoring, or making a donation.

Attend this fun filled event and/or make a greater impact as a sponsor. General admission tickets are \$75.00 each and will sell out fast. This fun filled night will leave a lasting impression you will feel good about throughout the year. The evening will be complete with dinner, drinks, entertainment, silent and live auctions, and an amazing program featuring inspirational stories of survival from the people we serve.

Sponsorship Packages

❖ Presenting	(4) Reserved tables of 8	\$ 20,000.00
❖ Platinum	(3) Reserved tables of 8	\$ 10,000.00
❖ Gold	(2) Reserved tables of 8	\$ 5,000.00
❖ Silver	(1) Reserved table of 8	\$ 2,500.00
❖ Bronze	(6) General Admission Tickets	\$ 1,000.00
❖ Copper	(4) General Admission Tickets	\$ 500.00
❖ Iron	(2) General Admission Tickets	\$ 250.00

All general admission tickets include dinner and two drink tickets. All sponsors will be recognized on social media, on print material, and on promotional material commensurate with sponsorship level.

Please contact us to discuss custom sponsorship packages.

Reserve your spot now and help make a difference in the lives of the people we serve by sending a check along with your contact information to the address below, online via our website www.pffwcf.org, via Facebook, or by contacting us directly. Thank you for your time and consideration.

Sincerely,

Michael J. Wos, Executive Director

K. Aine King, Program Coordinator

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3RD ANNUAL BURN BALL SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits

	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500	Iron \$250
Reserved tables	4	3	2	1			
Tickets to attend	32	24	16	8	6	4	2
Drink tickets per person	4	4	4	4	2	2	2
Recognition on all promotional and print material.	✓						
Speaking opportunity during event	✓						
Media outreach	✓						
Multiple mentions during the event	✓						
Drink service at table	✓	✓	✓	✓			
2 bottles of wine on table	✓	✓	✓	✓			
Mention during the event	✓	✓	✓	✓			
Logo on table(s)	✓	✓	✓	✓			
Logo in event program	✓	✓	✓	✓	✓	✓	✓
Logo in event slideshow	✓	✓	✓	✓	✓	✓	✓
Brand exposure and visibility on our social media sites	✓	✓	✓	✓	✓	✓	✓
Logo on event ticketing site	✓	✓	✓	✓	✓	✓	✓

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SPONSOR COMMITMENT FORM

We hope you and/or your organization will be able to join us to make a difference & save lives.

Sponsor Name: _____
(Please enter the name you'd like to be recognized as)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level:	<input type="checkbox"/> Presenting	\$ 20,000	<input type="checkbox"/> Silver	\$ 2,500
	<input type="checkbox"/> Platinum	\$ 10,000	<input type="checkbox"/> Bronze	\$ 1,000
	<input type="checkbox"/> Gold	\$ 5,000	<input type="checkbox"/> Copper	\$ 500
			<input type="checkbox"/> Iron	\$ 250

- My check is enclosed. *(please make check payable to PFFWCF)*
- Please send me an invoice.
- I paid online.

Please submit this commitment form and logo by Friday, January 21st, 2022.

Please submit your logo and name as you would like it to appear on print material to Aine@pffwcf.org

*****PLEASE RETURN DONATION FORM TO*****

Professional Fire Fighters of Wisconsin
Charitable Foundation (PFFWCF)
321 East Main Street, Suite 200, Madison, WI 53703
Phone: (608) 840-8440
Email: Aine@pffwcf.org

Please send the names, emails, and cell phone numbers for all your guests no later than 1/21/2022.