

## Sponsorship Opportunities

5<sup>th</sup> Annual Milwaukee Gala  
The Garage® at the  
Harley-Davidson Museum  
Saturday, November 14<sup>th</sup>, 2020  
5:00 p.m. to 11:00 p.m.



## *Fired-Up Fundraiser & Charity Ball*

April 20<sup>th</sup>, 2020

Greetings,

Please consider supporting our 5<sup>th</sup> Annual Fired-Up Fundraiser and Charity Ball on Saturday, November 14<sup>th</sup>, 2020 from 5 to 11pm at the Harley-Davidson Museum as a sponsor, attendee, or as a donor to our silent auction. This is our signature event that showcases our programming, provides a great time for 400+ people, and supports burn survivors, fire fighters, and safe communities all across Wisconsin.

As you may know, we are champions for burn survivors, fire fighters, and safe communities all across Wisconsin. Everyone is touched by the work we do. Whether through our fire safety and prevention initiatives or the support we provide to fire fighters and their families during times of need. Obviously, our goal is to prevent fires and burns from happening at all; but when a burn injury does occur, we are there to provide meaningful support to burn survivors of all ages and in all stages of recovery.

Attend this fun filled event and/or make a greater impact as a sponsor. General admission tickets are only \$75.00 each and will sell out fast. This fun filled night will leave a lasting impression you will feel good about throughout the year. Complete with entertainment, silent and live auctions, and an amazing program featuring inspirational stories of survival from the people we serve.

### Sponsorship Packages

❖ Presenting	(4) Reserved tables of 10	\$ 20,000.00
❖ Platinum	(3) Reserved tables of 10	\$ 10,000.00
❖ Gold	(2) Reserved tables of 10	\$ 5,000.00
❖ Silver	(1) Reserved table of 10	\$ 2,500.00
❖ Bronze	(6) General Admission Tickets	\$ 1,000.00
❖ Copper	(4) General Admission Tickets	\$ 500.00
❖ Iron	(2) General Admission Tickets	\$ 250.00

*All general admission tickets include dinner and two drink tickets. All sponsors will be recognized on social media, on print material, and on promotional material commensurate with sponsorship level.*

*Please contact us to discuss custom sponsorship packages.*

Reserve your spot now and help make a difference in the lives of the people we serve by sending a check along with your contact information to the address below, online via our website [www.pffwcf.org](http://www.pffwcf.org), via Facebook, or by contacting us directly. Thank you for your time and consideration.

Sincerely,

Michael J. Wos, Executive Director

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Harley-Davidson Museum

Saturday, November 14<sup>th</sup>, 2020

5:00 p.m. to 11:00 p.m.



## *Fired-Up Fundraiser & Charity Ball*

The Garage at the Harley-Davidson Museum  
at the crossroads of 6<sup>th</sup> and Canal Street

Saturday, November 14<sup>th</sup>, 2020 5:00 p.m. to 11:00 p.m.

### SPONSORSHIP OPPORTUNITIES

#### Sponsorship Benefits

	<b>Presenting \$20,000</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Bronze \$1,000</b>	<b>Copper \$500</b>	<b>Iron \$250</b>
Reserved Tables	4	3	2	1			
Tickets to Attend	40	30	20	10	6	4	2
Drink Tickets per Person	4	4	4	4	2	2	2
Recognition on all promotional and print material.	✓						
Speaking opportunity during event	✓						
Media Outreach	✓						
Multiple Mentions during the event	✓						
Drink Service at Table	✓	✓	✓	✓			
2 Bottles of Wine on Table	✓	✓	✓	✓			
Mention during the event	✓	✓	✓	✓			
Logo on table(s)	✓	✓	✓	✓			
Logo in event program	✓	✓	✓	✓	✓	✓	✓
Logo in event slideshow	✓	✓	✓	✓	✓	✓	✓
Brand exposure and visibility on our social media sites	✓	✓	✓	✓	✓	✓	✓
Logo on event ticketing site	✓	✓	✓	✓	✓	✓	✓

All sponsors will be recognized on social media, on print material, and on promotional material to commensurate with sponsorship level. Please contact us with questions or to discuss custom sponsorship packages.

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*Fired-Up Fundraiser & Charity Ball*

Harley-Davidson Museum  
Saturday, November 14<sup>th</sup>, 2020 5:00 p.m. to 11:00 p.m.

# SPONSOR COMMITMENT FORM

*We* hope you and/or your organization will be able to join us to make a difference & save lives.

Sponsor Name: \_\_\_\_\_  
(Please enter the name you'd like to be recognized as)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level:	<input type="checkbox"/> Presenting	\$ 20,000	<input type="checkbox"/> Silver	\$ 2,500
	<input type="checkbox"/> Platinum	\$ 10,000	<input type="checkbox"/> Bronze	\$ 1,000
	<input type="checkbox"/> Gold	\$ 5,000	<input type="checkbox"/> Copper	\$ 500
			<input type="checkbox"/> Iron	\$ 250

- My check is enclosed. *(please make check payable to PFFWCF)*
- Please send me an invoice.
- I paid online.

**Please submit this commitment form and logo by Friday, October 30<sup>th</sup>, 2020.**

Please submit your logo and name as you would like it to appear on print material to [mike@pffwcf.org](mailto:mike@pffwcf.org)

**\*\*\*PLEASE RETURN DONATION FORM TO\*\*\***

Professional Fire Fighters of Wisconsin  
Charitable Foundation (PFFWCF)  
321 East Main Street, Suite 200, Madison, WI 53703  
Phone: (608) 840-8440  
Email: [Mike@pffwcf.org](mailto:Mike@pffwcf.org)

Please send the names, emails, and cell phone numbers for all your guests no later than 10/30/2020.