

ANSWERING THE CALL FOR A FIRE SAFE AND BURN FREE WISCONSIN

JUNE 2019

# PFFWCF

NEWSLETTER

## Fire Safety

Newspapers in Education

### Winter Leadership Retreat

FOR YOUNG ADULT BURN SURVIVORS

25TH ANNUAL

### Burn Camp Preview

*Fired-Up Fundraiser & Charity Ball*

A SUCCESSFUL EVENT

Professional Fire Fighters of Wisconsin Charitable Foundation





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- ERIC SALZWEDEL | Program Coordinator



**Send us your pictures!**  
eric@pffwcf.org

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The Professional Fire Fighters of Wisconsin Charitable Foundation, Inc. (PFFWCF) is a 501(c)(3) public charity - working to create a fire safe and burn free Wisconsin.  
Tax Id # 81-0548082

# PFFWCF CHAIRMAN

The Professional Fire Fighters of Wisconsin Charitable Foundation is leading Wisconsin forward; building stronger communities; and working to create a fire-safe and burn-free Wisconsin. I could not be happier with what we have accomplished. Through the hard-work and dedication of our incredible team comprised of our Executive Director, Michael Wos; Program Coordinator, Eric Salzwedel; Board of Directors; committees; and volunteers we have improved our communications, programming and organization for a greater impact on the people we serve.



## Recent Accomplishments and Announcements:

### Data

- We've started to gather our own data to measure our impact and guide our focus moving forward. Most notably, is the number of potential Burn Survivors throughout Wisconsin that could benefit from our programming if they only knew we exist to help them. We've made increasing our communications a priority.

### Improved Communications

- New Website – with the help of Tingalls Graphic Design we launched a new website to showcase the work we do for a broader reach and greater statewide impact.
- Communications Planning – We've engaged the services of Maggie B Communications to work with our Board of Directors, staff, and stakeholders on building a robust communications plan to further define our brand, mission, and strategy for statewide reach.

### 4th Annual PFFWCF Fired-Up Fundraiser and Charity Ball

- On Saturday, May 11th, 2019 we held our 4th Annual Milwaukee Gala. The Fired-Up Fundraiser and Charity Ball continues to shatter our goals and expectations as we reach new audiences and increase support for our organization.

### \$100,000.00 UW Burn Center Pledge and PFFWCF Madison Gala Announcement

- Our Burn Survivor Support Program supports burn survivors of all ages and in all stages of recovery. Among other program improvements we are proud to announce a five-year-pledge of up to \$100,000.00 to name the new Family Lounge in the new UW Burn Center. This will increase continuity into our programming, help fund burn research, and improve patient outcomes. To fund this initiative, we are also announcing a second formal gala that will commence Burn Awareness Week and will be held Saturday, February 1st, 2020 in Madison. Save-the-date, more details coming soon.

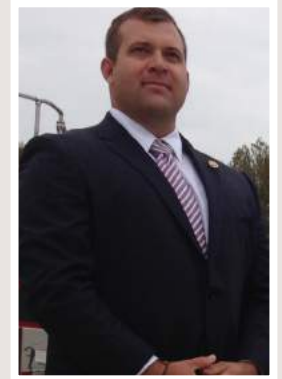
This is just a few highlights and a preview of the work we do. Within these pages are stories of our hard-work, impact, and ways to get involved. Thank you for taking the time to read our newsletter. Please join us in sharing the stories that our incredible team makes possible.

Sincerely,

Mahlon Mitchell, Chairman

# EXECUTIVE DIRECTOR'S REPORT

## Public Service. Dedication. Compassion. And Courage.



Eighteen years ago, I experienced Burn Camp for the first time. I was a new fire fighter with two weeks on the job. We were assigned to take our ladder truck and participate in the fire truck parade at Burn Camp on visitor's day. I was nervous and did not know what to expect, what to say, or how to act. I knew burns were one of the worst injuries a person could endure and that these kids experience things I couldn't imagine. I remember stepping off the truck at burn camp the joy and happiness in the air was palpable. I was amazed by how many people, from all walks of life, could come together for a common cause and make these kids so happy. This was the first time these kids inspired me and impacted my life. I knew then that Burn Camp is a pure-good thing and a cause I wanted to support.

This August will be our 25th Annual Burn Camp. However, the story of what we do started almost 32 years ago in Milwaukee. Where within a 15-day period, 20 people died in 3 separate fires – including 17 kids. From that tragedy came the Wisconsin Alliance for Fire Safety, a public charity dedicated to preventing fires and burns through education and support for burn survivors. At first, Wisconsin Burn Survivors were sent to the Illinois Burn Camp. By 1995, enough Wisconsin burn survivors were recruited to start our own Summer Camp for Burn Injured Youth. Burn Camp is a free week-long summer camp for kids with life changing burn injuries. This fun summer camp was just one of the WAFS programs that was absorbed with the creation of the Professional Fire Fighters of Wisconsin Charitable Foundation (PFFWCF) almost 5 years ago. With the promise to maintain the cause and improve the programming moving forward. I am happy to report things continue to go well.

The PFFWCF is a public charity that is working to create a fire-safe and burn-free Wisconsin through education, risk mitigation, and support for burn survivors, fire fighters, and communities. Our 4 areas of programming; Burn Survivor Support, Fire Prevention, Fire Fighter Support, and Community Support continue to improve. Our Burn Survivor Support Program supports Burn Survivors of all ages and in all stages of recovery. Our Fire Prevention and Safety Program prevents fires and burns through education, risk mitigation, and initiatives like smoke alarm installations and fire sprinkler advocacy. Our Fire Fighter Support Program provides disaster assistance to fire fighters in their time of need; increases their health and safety; and honors the

traditions of the profession and legacy of those we lost through support of the Professional Fire Fighters of Wisconsin Honor Guard and Wisconsin State Firefighters Memorial. Last but not least is our community support program reduces risk and enhances the work fire fighters do both on and off duty.

The work we do makes a difference over the last 30 years fire deaths have been cut in half in Wisconsin and deaths among children have been reduced by more than 80%. There is more work to do. More than \$225,000,000 in property is lost every year in Wisconsin due to mostly preventable fires. More than 50 people per year perish in these fires and another 50 people die from burn, scald, or fire related injuries. Each year there are over 2,000 people treated in emergency rooms throughout our state with burn related injuries and of those more than 400 are hospitalized for severe burns – including more than 100 kids. This means there are currently more than 1,000 Kids throughout the state in the Burn Camp age range that could benefit from our programming. We need help reaching these kids.

We start fresh each year with new programming themes that are engaging and impactful for the people we serve. We also start fresh each year with our fund development activities to support our budget of over \$500,000.00. The cost to send one burn survivor to Burn Camp is just over \$2,500.00 for the week. We rely on generous people and organizations to meet our goals. Join us by supporting our cause with your time, money, or expertise; experience burn camp on visitor's day August 15th; and consider making a gift that will make a difference and impact the lives of these amazing kids.

Yours in Fire Safety,

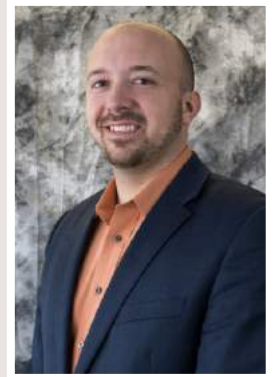
A handwritten signature in black ink, appearing to read "Michael J. Wos". The signature is stylized and fluid.

Michael J. Wos, Executive Director

[mike@pffwcf.org](mailto:mike@pffwcf.org)



# PROGRAM REPORT



## A Year of Growth

The Professional Fire Fighters of Wisconsin Charitable Foundation's focus has been to continue the programs that was started by the Wisconsin Alliance for Fire Safety 32 years ago. In addition to continuing these programs, we strategically work on ways to improve and grow them throughout Wisconsin.

We want all Communities, Fire Fighters, and Burn Survivors to know that we are there to support them. We remain focused on our vision of a Fire-Safe and Burn-Free Wisconsin and with your help this can become a reality.

As always, we put our time and energy into our main programs which include: Burn Survivor Support, Fire Fighter Support, Fire Prevention Programs, and Community Support.

In February we held our Young Adult Winter Leadership at the Wilderness in Wisconsin Dells with 15 Young adult burn survivors. Over this particular weekend, these young adults are able to learn leadership skills that will benefit them for years to come. In addition, every year these young adults also partake in a community service project in the area. We are always excited to see the growth, the friendships, and the bonds between these young adults. Burn Survivors between 17-25 of age can apply to attend each year.

We wrapped up our 21st Fire Safety Newspapers in Education Program in February. We presented the winners of our 4-8th grade Fire Safety Poster Contest with their poster professional framed as well as a small gift card. We also awarded two grants for our Teacher Fire Safety Essay Contest. This past year we sent out over 315,000 copies of our Fire Safety Newspapers In Education Program through Gannett Newspaper subscribers as well as Elementary and Middle schools who requested physical copies for teachers to use in their classroom. We also had a digital copy of our NIE program this year that teachers and parents were able to look at online and download. We appreciate everyone who is utilizing this program to continue to promote Fire Safety and Fire Prevention. If you are interested in having our NIE program in your school or your child's classroom, please contact me at [eric@pffwcf.org](mailto:eric@pffwcf.org).

In April, our Camp Director and myself attended the American Burn Association Conference. This week long conference educated us and surrounded us with

hundreds of others from across the country doing research on Burn Injuries, Care, Prevention, Rehabilitation, Summer camp and so much more. We are excited to bring back what we learned to continue our support of Burn Survivors here in Wisconsin.

This year August 11th-17th we will be celebrating our 25th year of our Summer Camp for Burn Injured Youth. We have a goal of increasing attendance to our camp by 25%. Unfortunately, many children are burned each year here in Wisconsin that do not know about our programs. We need your help to let them know about our Summer Camp for Burn Injured youth that is FREE for them to attend. If you know any child with a burn injury, please let them and their parents know about our camp! Have them reach out with any questions or concerns and we will be happy to answer them.

We continue to support Fire Fighters, both career and volunteer, so they can continue to do their best job both on and off duty. In addition, we continue to support the Wisconsin Fire Fighters Memorial, PFFW Honor Guard, Fallen Fire Fighters, and Fire Fighters in general throughout Wisconsin.

In partnership with our Wisconsin Fire Sprinkler Coalition, we have done three Side-By-Side Fire Sprinkler Demonstrations with plans to do more this year. We continue to educate home builders, those within the home building industry, families, and the general public about the benefits of Home Fire Sprinklers.

As we continue to work closely with our Wisconsin Fire Sprinkler Coalition and our Wisconsin Smoke Alarm and Fire Education Coalition, we strive to truly make Wisconsin Fire-Safe and Burn-Free. This, however, is a team effort and we appreciate your support along the way.

Respectfully,

Eric Salzwedel, Program Coordinator  
[eric@pffwcf.org](mailto:eric@pffwcf.org)



## PFFWCF Support of New UW Burn Center

The PFFWCF hosted an event at the Overture Center for the Performing Arts on Thursday February 7th, 2019 to preview the new UW Burn Center. Thank you to Morgan Wolfe from NBC15 Madison for being our Emcee for the evening. Dr. Gibson and Dr. Faucher gave us a preview of the new Burn Center. Chairman Mitchell and Executive Director Mike Wos gave an

overview of the PFFWCF Burn Survivor Support Programming and announced a \$100,000 pledge over the next 5 years to name the new Burn Center Family Lounge after our organization and burn camp to create more awareness about our programming and support for Burn Survivors. The pledge will be funded by a new event that will be held in Madison on February 1st, 2020. More details to come!



## Turned Red for Burn Awareness Week

Overture Center



NBC 15



**Burn Awareness Week**, observed the first full week in February, is a window of opportunity for organizations to mobilize burn, fire and life safety educators to unite in sharing a common burn awareness and prevention message in our communities. Thank you to NBC 15 Madison and The Overture Center for turning their lights red this year.

MARK YOUR CALENDARS

**National Burn Awareness Week  
February 2-8, 2020**



Burn Camp Director, Melissa Kersten and PFFWCF Program Coordinator, Eric Salzwedel attended the American Burn Association Annual Conference. Bringing back additional knowledge from others across the country on research, care, rehabilitation, summer camp, and more for us to support Burn Survivors here in Wisconsin.

# Fire Prevention Program



Our Fire Safety Newspapers in Education (NIE) Program is produced and distributed in partnership with the Milwaukee Journal Sentinel and Gannett Newspapers. The program this year was released in all 11 Wisconsin Gannett Sunday Newspapers to commence Fire Prevention Week in October 2018. The newspapers were also made available in print and digitally to every 4th – 8th grade student and classroom in over 2,100 schools in Wisconsin. In total, this year we distributed over 315,000 print copies.

Preorder your print copies for you school, classroom, organization, or fire department NOW by visiting the “Fire Safety & Prevention” section of our website or by contacting us.

**SAVE-THE-DATE:**  
**Fire Prevention Week**  
**October 6 – 12, 2019**

## First Place



**1ST PLACE**  
**6th Grader**  
**Zakary**

**4TH PLACE**  
**6th Grader**  
**Emma**

**Cambria-**  
**Friesland**



**TEACHER ESSAY WINNER**  
**Mrs. Fletcher**  
**Rio Elementary School**  
*Pictured with Rio Fire Dept.*

## 2nd Place

**8th Grader Mariana**  
**St. Ambrose**  
**Academy, Madison**  
*Pictured with Eric*  
*Salzwedel*



**TEACHER ESSAY WINNER**  
**Mrs. Busche**  
**Badger Elementary School, Appleton**  
*Pictured with Grand Chute Fire Dept.*

## 3rd Place

**4th Grader**  
**Miriam**

**Redeemer Lutheran**  
**School, Fond Du Lac**

*Pictured with Michael Wos*



# Fire Prevention Program



The Wisconsin Fire Sprinkler Coalition is dedicated to promoting the installation of fire sprinklers in the future generation of homes. The coalition is a resource for information on home fire sprinklers and through a cooperative effort with stakeholders, works to identify and overcome barriers to the acceptance of fire sprinklers as a critical component of home fire safety. Thank you to our coalition which includes the Professional Fire Fighters of Wisconsin, the Wisconsin State Fire Chiefs Association, Wisconsin Fire Inspectors Association, National Fire Sprinkler Association -Wisconsin Chapter, Home Fire Sprinkler Coalition, and the Professional Fire Fighters of Wisconsin Charitable Foundation.

This year we have done a Side-by-Side burn for the Metropolitan Builders Association in Brookfield and recently two burns at The World's Largest Brat Fest in Madison. We look forward to more of these educational Side-by-Side burns for both builders as well as the general public.



We are proud to be a part of the Wisconsin Smoke Alarm Fire Education Coalition. FREE Smoke Alarms are available for fire departments to install. Contact us for more information. Wisconsin Smoke Alarm and Fire Education Coalition

**Wisconsin Smoke Alarm Fire Education Coalition**  
Contact us NOW for FREE Smoke Alarms for your fire department

**WisSAFE**

Dedicated to protecting the inhabitants of Wisconsin from the devastating effects of fire.

Logos for Wisconsin State Fire Chiefs Association, Wisconsin Fire Inspectors Association, National Fire Sprinkler Association (NFSA), and American Red Cross.

Fire drills aren't just for school. Practice your 2-minute drill at home.

# BURN SURVIVOR SUPPORT PROGRAM



## Burn Camp Director Report



The first part of 2019 the directors of the Indiana Hoosier Burn Camp invited us to join them again for their **Winter Teen Adventure trip** in the Wisconsin Dells in January. Over a long weekend, two of our teen campers participated in various outdoor winter sports including a curling lesson, indoor water-park adventures and in the evenings they joined the group during the evenings.

We held our 11th Annual **Young Adult Winter Leadership Retreat**. Fifteen young adult ages 17-25 and several chaperons spent a long weekend in the Wisconsin Dells. Guest speaker, Anne Schwartz from Schwartz Public Strategies, joined us for a half-day workshop focused on confidence in speaking, preparing for an interview/conversation and how to effectively deliver your message to an audience. This year the group also volunteered at Hope House, a non-profit organization that provides emergency shelter for victims of domestic violence. Throughout the weekend the group was able to spend time encouraging and bonding with each other



It has been an exciting start to 2019, and as we move into summer, we are looking forward to more exciting events including the Roger Pepper Adventure Camp in Colorado in June, the **Back Draft Bike Tour Ride** in June and our **Summer Camp** in August.

Thank you for your continued support of our burn survivor programs.

**Melissa Kersten**, Director  
PFFWCF Burn Camp and Winter Leadership Conference

## Burn Survivor Family Picnic & Backdraft Tour



It is time once again for the Backdraft Bike Tour, hosted by the Neenah-Menasha Firefighters, Local 275! The ride is on Sunday, June 9th, 2019. We want "Team Burn Camp" to be bigger than ever this year. That is where you come in. There are multiple ride distances to suit almost everyone's abilities. All of our burn camp supporters are welcome to register and ride with Team Burn Camp; however, for any of our campers, camper family members,

and camp staff that are interested in participating, all costs will be covered by the Neenah-Menasha Firefighters & the PFFW-Charitable Foundation.

Information on the ride; [www.backdraftbiketour.com](http://www.backdraftbiketour.com)  
For those interested in riding with Team Burn Camp, contact: [brian@pffwcf.org](mailto:brian@pffwcf.org) PRIOR to registering for the ride.



|||||

# BURN SURVIVOR SUPPORT PROGRAM

The 25th Annual Summer Camp for Burn Injured Youth will be held once again at Camp Timber-Lee in East Troy. This camp is FREE for kids 7-17 with life-changing burn injuries.

**HOW YOU CAN HELP:** Help us spread the word about our camp. Kids who have burn injuries are able to attend this camp at NO COST to them or their families.

This remarkable continuation of care program promotes healing, peer support, and life beyond the injuries these children endure. Over 100 burn survivors and volunteers make this camp special for everyone that attends.



**25th Annual**

Summer Camp for  
Burn Injured Youth

August 11 – 17, 2019

## 2019 CAMPER APPLICATIONS NOW OPEN!

Apply at [www.pffwcf.org](http://www.pffwcf.org) –  
under “Burn Survivor Support”

Questions contact Burn Camp Director Melissa  
Kersten at [melissa@pffwcf.org](mailto:melissa@pffwcf.org)

Everyone join us for BURN  
CAMP VISITORS DAY on  
August 15th just before the  
Fire Truck Parade starts at  
10:30am! Program and Lunch  
to follow!

## JOIN US FOR OUR 29th ANNUAL

# FIRE SAFETY RECOGNITION LUNCHEON

October 14, 2019

Hilton Milwaukee City Center

**FREE to attend.** Ticket Reservations Required. Further Details  
and Nomination Information will be posted on our website at  
[www.pffwcf.org](http://www.pffwcf.org). You can also email us your nominations.

### AWARDS INCLUDE:

**Dan Gengler Fire Sprinkler Advocacy Award** - Recognizes people and organizations for their work to advocate and overcome the barriers to fire sprinkler systems in the future generations of homes.

**PFFWCF Corporate Responsibility Award** - Recognizes a company or organization that has went above and beyond to help the PFFW Charitable Foundation create a Fire Safe and Burn Free WI, Support our Summer Camp for Burn Injured Youth, and has helped us continue to make a difference in communities around Wisconsin.

**Legislator of the Year Award** - Recognizes an elected official that has gone above and beyond to help us create a Fire Safe and Burn Free WI.

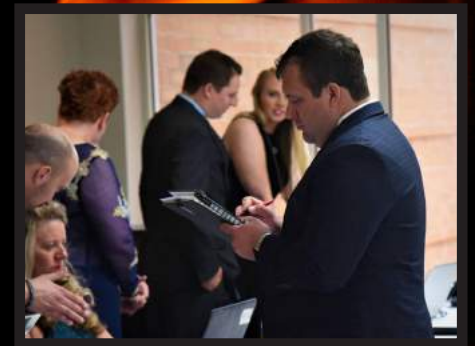
**PFFWCF Support Award** - Recognizes those who support us year after year. They are the backbone of this organization and provide significant support that makes a difference in the lives of the people we serve.

**Joe Vorce Career Safety Award** - Recognizes an outstanding individual who represents Joe's Courageous attitude and dedication to making the state of WI Fire-Safe and Burn-Free.

**Larry Ceretto Fire Safety Education Award** - Recognizes a Fire Department whose commitment to fire safety has attained the high level of quality and integrity that had been the characteristic of one of Wisconsin's most admired in the fire service.

In addition to these awards, we will be recognizing our Summer Camp for Burn Injured Youth Staff. Awards include milestones in years of volunteering along with Staff of the Year Awards.

# Fired-Up Fundraiser & Charity Ball



# 2019 Fired-Up Fundraiser & Charity Ball

Lisa Vos, PFFWCF Milwaukee Gala Committee and Burn Camp Activities Director

On Saturday, May 11th, 2019 the Professional Fire Fighters of Wisconsin Charitable Foundation held our 4th Annual Gala Presented by Property Loss Specialists. This year our event was held at the Italian Community Center in Milwaukee. The outpouring of generosity and support was incredible. Almost 400 people and 43 sponsors made this event a success even before guests arrived. The heads/tails game, silent auction, wine pull, restaurant raffle, Good Health Sauna raffle, and Bid for Kids enhanced the event further than we imagined. A fun and impactful experience was had by all as we raised more than \$110,000 to support our cause to create a fire-safe and burn-free Wisconsin through education, risk mitigation, and support for burn survivors, fire fighters, and communities.

The highlight of the evening was our after-dinner program that showcased the work we do and the impact it makes. Emcee Bill Walsh from CBS 58 in Milwaukee did a fabulous job throughout the night. Chairman Mitchell shared our appreciation as he welcomed everyone in attendance. Executive Director Michael Vos highlighted all the work the PFFWCF does and the impact of our supporters' contributions on the people we serve. Burn Camp Director Melissa Kersten showcased the impact of our Burn Survivor Support Programming and announced the theme for our upcoming 25th Annual Burn Camp. Lastly, Burn Survivor Caleigh T. read a poem she wrote and won the hearts of the audience. The program wrapped up with the "Bid for Kids" live appeal showcasing the love and support of incredible people.

## Highlights:

- Silent Auction – 130 items valued in excess of \$25,000 were donated to the silent auction.
- Wine Pull – 136 Bottles of Wine were donated and raised more than \$2,500.
- Restaurant Raffle – \$1k+ restaurant gift certificates were donated and raised more than \$2,500.
- Good Health Saunas donated a \$5,000 4-person sauna as the main raffle prize.
- Bid for kids – 128 bids supported our programming and raised more than \$25,000.

This event would not be possible without an incredible committee and supporters that believe and contribute to our cause. We can't thank them enough for everything they do than makes such an incredible difference in the lives of the people we serve. We look forward to seeing you at next year's event.

**SAVE-THE-DATE:** May 9th, 2020 – The Garage® at the Harley-Davidson Museum®, Milwaukee.

## A Special Thank You to our Event Committee:

- Andrea Pipito – New mother (Congratulations!) and Nurse Practitioner with Infinity Health Care
- Lisa Vos – Burn Camp Activities Director and Nurse Practitioner with Infinity Health Care
- Alexandra Delano – Registered Nurse with Ascension
- Heather Quint – Registered Nurse with Ascension
- Stacey Naumczik – Director of Strategic Accounts at TKK Electronics
- Cyrea Lynch – Northcentral Ambulance Sales
- Susie Lutz – Pierce Manufacturing, Elizabeth Nelson – MDA
- Melissa Kersten – Burn Camp Director and Nurse Practitioner with Ascension Columbia St. Mary's Regional Burn Center
- Eric Salzwedel – PFFWCF Program Coordinator
- Michael Vos – PFFWCF Executive Director



**PRESENTING SPONSOR**

**PLATINUM SPONSORS**

**GOLD SPONSORS**

**SILVER SPONSORS**

**COPPER SPONSORS**

**IRON SPONSORS**

# FIRE FIGHTER SUPPORT PROGRAM

The Professional Fire Fighters of Wisconsin Charitable Foundation is dedicated to supporting Fire Fighters so they can better serve their communities. The PFFWCF provides immediate assistance to fire fighters and/or their families at their darkest time and greatest time of need. We are working towards increasing education in health, wellness, and mental health, while working to decrease the incidence of occupational cancer in the fire service by measurably changing fire fighter behavior and decision making. We support the PFFW State Honor Guard as well as the Wisconsin State Fire Fighters Memorial. We thank you for your support as we continue to enhance and grow our Fire Fighter Support Program.



The PFFW Honor Guard has been at work rendering tribute and honoring our fallen brothers and sisters; assisting fire departments (both career and volunteer) throughout Wisconsin in time of need; and properly displaying and showing respect towards the colors we fly and the proud profession we serve. The 60 members of the PFFWHG are in need of new uniforms. We are helping them with that effort and made a pledge to match their fundraising efforts. Please consider supporting the PFFWHG.



The Wisconsin State Firefighters Memorial, Inc. is an independent public charity with the mission to establish and maintain a memorial honoring all firefighters in the state of Wisconsin. Recognizing not only those who have given their lives as the ultimate sacrifice, but also to honor those who have and continue to, serve their respective communities. Sadly, the Wisconsin Fire Fighters Memorial is running out of space on the wall and needs help raising money to build more walls. We are helping with the fundraising and have to restructure their liabilities to increase their operating revenue. Please consider making a donation or contacting the WFSM about volunteering.



### IN MEMORY OF MITCH LUNDGAARD

Mitchell Lundgaard, was an Appleton Firefighter who was killed in the line of duty on Wednesday May 16th, 2019. He was a family man, athlete, sports enthusiast and dedicate public servant. The friends of the Appleton Fire Department have established a memorial fund in his honor. Our thoughts and prayers are with the Appleton Fire Department, Family and Friends of Mitch.

Our 2nd Annual Professional Fire Fighters Of Wisconsin Charitable Foundation WINTER JAMBOREE was an awesome Success. We want to thank AJ's Bar and Grill on Big Muskego Lake for this opportunity. We appreciate their support along with all the volunteers, raffle basket donors, Meat Raffle Donors and all those who attended. Despite the weather, this year's event was a great success and we can't wait until next year!  
Save the Date: 2/22/2020



We appreciate everyone who attended the BATTLE OF THE BADGES HOCKEY GAME on March 16th as the Police Hockey Team took on the Fire Hockey Team at the Panther Arena.

Thank you to the Milwaukee Fire Department hockey team for picking our Burn Camp again as one of the beneficiaries of the event.

After the Battle of the Badges games were done, attendees were encouraged to join the hockey teams and supporters at Good City Brewing for the official Battle of the Badges After Party hosted by Kelmann Restoration. The After Party was a family-friendly party with pizza, Firehouse Subs, beer, raffles and games! We can't thank all the supporters, attendees, donors, and volunteers who made this all possible!



**Community Support Program** *The Professional Fire Fighter of Wisconsin Charitable Foundation is building stronger communities by reducing risk and enhancing the work fire fighters do both on and off duty." We are proud to support Wisconsin communities through grants, donations, and sponsorships of events. More information can be found on our website about what we support and how to apply.*

# On Scene with the PFFWCF

**A.** Thank you Ron Naab and the American Tribute Ride for your support of our Burn Camp.



**B.** We were proud to support the Badger Firefighters Association's Billy Goldfeder LIVE Firefighter Education and Safety Event in April.

**C.** Thank you One Barrel Brewing and Nattspil once again for putting on a raffle to benefit our Burn Camp.



**D.** Thank you Christian, Bryan, and the Milwaukee Area Fire department Hockey Team for selecting Burn camp as one of the beneficiaries of this year's Battle of the Badges Hockey event.



**E.** We are proud to have supported the Kenosha Police and Firefighters Ball in March.



**F.** Thanks to FM Global for a grant to help us continue our efforts in Fire Prevention.



**G.** Thank you Mariners Club of Wisconsin for your generous donation from funds raised at their annual golf outing.



**H.** Thank you Tom Kelly and Kelmann Restoration for putting together an awesome after party and fundraiser at this year's Battle of the Badges Hockey event.

**I.** Thank you to The Palace Theater in the Dells for selecting the PFFWCF as their charity for their concert series in April.



**J.** Thank you Sauk Trails Optimist Club for your donation in the name of the Madison Fire Dept. to support our Burn Camp.





# THANK YOU

Your support makes a difference and changes lives

K. Thank you Catholic Financial Life Chapter 216 for choosing our Burn Camp as the beneficiary of your fundraiser.



L. Thank you to One Barrel Brewing Company for selecting the PFFWCF as the recipient of the donations tossed on the ceiling throughout 2019. Stop in this year and TOSS A BUCK FOR CHARITY!



M. Thank you to UW-Oshkosh senior and fire fighter, Alec Shafer for raising over \$2,000 for our Summer Camp for Burn Injured Youth through a fundraiser he did as a class project.



N. Thank you CBS 58 Bill Walsh for having LaToya Eskridge and Michael Wos on to promote Battle of the Badges. Thank you Bill for also being our Emcee for our Fired-Up Fundraiser and Charity Ball.

O. Thank you to everyone who attend the Burn Center Golf Invitational last year and supported our Burn Camp.



P. Executive Director Michael Wos attending the March Milwaukee Metropolitan Builders Association Member Connect Event representing the Wisconsin Fire Sprinkler Coalition.



Q. Mequon Theinsville Lions Club Check Presentation



# PFFWCF

## 2019 Calendar

### EVENTS

#### **Backdraft Bike Tour**

Neenah-Menasha Firefighters Local 275  
June 9  
TPatterson@nmfire.org

### GOLF OUTINGS

#### **Waukesha Firefighters Local 407**

June 5 - Ironwood Sussex, WI  
mjkwfd@yahoo.com www.iaff407.org

#### **Paul Davis Invitational**

July 29 - Blackhawk Country Club, Madison  
Reception@pauldavis.com

#### **31st Annual Burn Center Golf Invitational**

August 26 - Grand Geneva Resort, Lake Geneva  
king@nfsa.org

#### **Sun Prairie Fire Department Golf Classic**

September 7 - The Oaks Golf Course, Cottage Grove  
MScovill@CityofSunPrairie.com

#### **Firefighters 4 Charity**

September 7 - Twin Lakes  
wminer@burlington-wi.gov

#### **Mariners Club of Wisconsin**

September 10 - Morningstar, Mukwonago  
tguilette@pauldavis.com

#### **Fore the Kids Golf Outing**

September 16 - Ozaukee Country Club  
bdriscoll@detech.com

### MOTORCYCLE RIDES

(need not be a rider to attend)

#### **Fire and Iron Motorcycle Club Station 17**

July 13 - Wisconsin Harley-Davidson Oconomowoc  
fni17mitch@gmail.com

#### **First Annual Ride for Burn Camp**

July 14 - TJs Roundabout, Muskego  
HangmanTom@yahoo.com

#### **Fire and Iron Motorcycle Club Station 131**

July 20 - Sparta, WI  
srfd310@yahoo.com

#### **American Tribute Ride**

July 27 - Lamartine, WI to Coloma, WI  
americantributeride.com

#### **Fire and Iron Motorcycle Club Station 96**

August 17 - Plymouth / Elkhart Lake  
ireandiron96vp@gmail.com

#### **Fire and Iron Motorcycle Club Station 141**

September 7 - Green Bay Area  
bridebhoida@sbcglobal.net

### PARTIES

#### **Bosanko Brothers for Charity Packer Party**

Sunday, September 22  
Kelly's Bleachers II, Wind Lake  
MrBozGoodPR@wi.rr.com

#### **Milwaukee Local 215 Packer Party**

October 6  
ScottVanRoo67@gmail.com

#### **Madison Firefighters Local 311 Packer Party**

Date TBD  
PFriedericks@local311.org

Support the  
PFFWCF



# PROFESSIONAL FIRE FIGHTERS OF WISCONSIN **CHARITABLE FOUNDATION**

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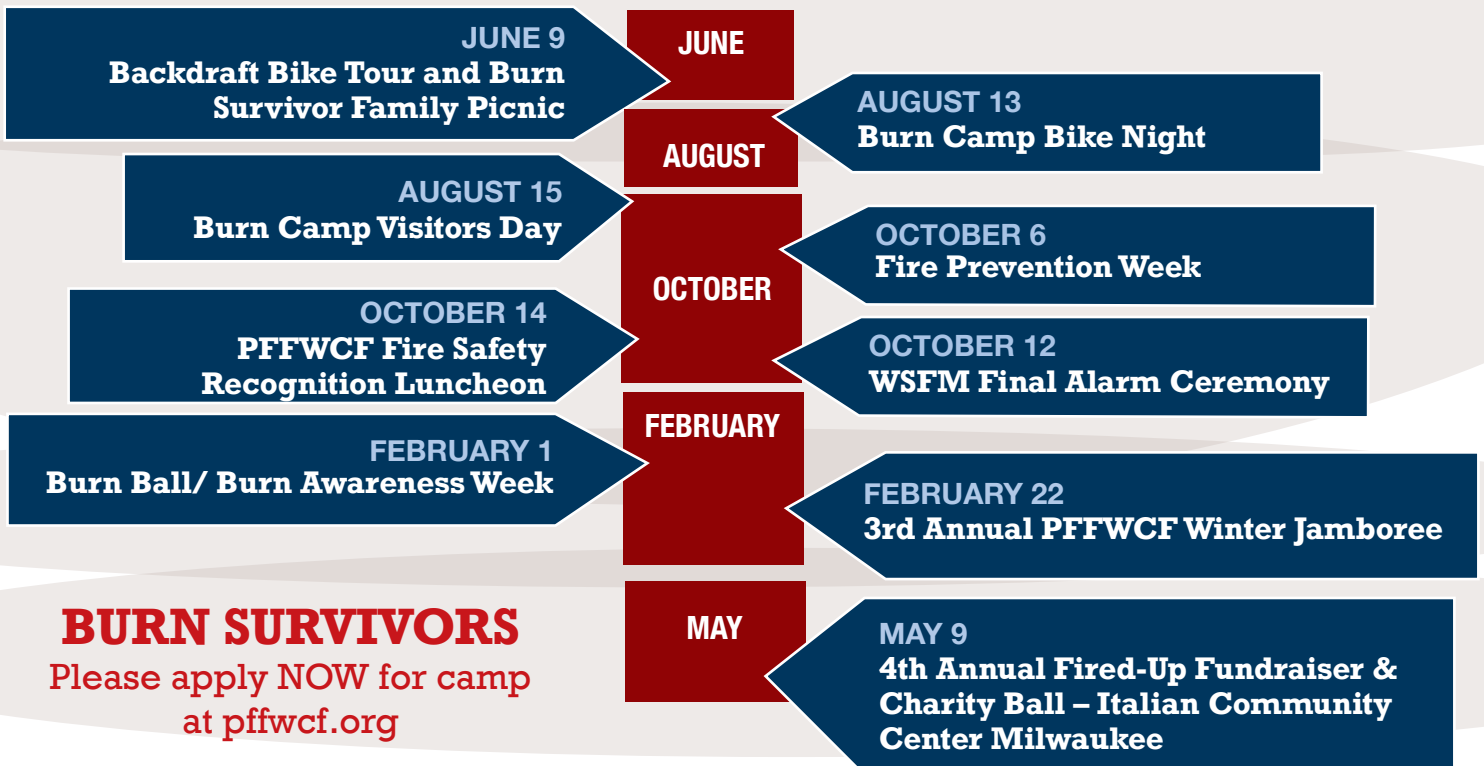
YOU ARE INVITED



AUGUST 11- 17, 2019

Visitor's Day is August 15, 2019 @ 10:30 am

## MARK YOUR CALENDAR



### **BURN SURVIVORS**

Please apply NOW for camp at [pffwcf.org](http://pffwcf.org)